

Final Report

TOKYO 2020 PARALYMPIC GAMES IN SUB-SAHARAN AFRICA



TV MEDIA SPORT
March 2022



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A WORD FROM TVMS PRESIDENT



A CONSIDERABLE IMPACT

For the first time in history on the African continent, the Paralympic Games were broadcast for free on a large scale and allowed the whole population to discover a new and vital facet of Para sports.

The exposure provided by the main free to air channels in most of the Sub-Saharan countries of the Tokyo 2020 Paralympics Games not only demonstrated the tremendous emotional appeal of this spectacle along with the incredible performances of the athletes, it also helped to raise awareness and importance of inclusion among both the general population and sports enthusiasts.

After Tokyo 2020 the impact of the Paralympics will remain forever considerable on the African Continent.

We at TVMS are proud to have modestly contributed to it.

Hédi HAMEL

President

TV MEDIA SPORT

PROGRAMME BROADCAST BY TVMS

A qualitative program available free to air in African TV Homes

- Live opening ceremony
- 12 daily highlights (52 minutes) focusing on African Para athletes
- Live closing ceremony
- 1 Best Of (52 minutes)

TVMS has always "dressed up" the signal to satisfy African viewers by accompanying it with commentaries by journalists specialized in sport and the African continent.



The rights holding broadcasters could choose between 4 sub-carriers:

- French version
- English version
- Portuguese version
- Clean version for their own commentators

TVMS produced a daily summary, allowing African viewers to follow the event in its entirety, covering all sports, the best performances (medals, world records, etc.), as well as a focus on African athletes.

TVMS ADDED VALUE

TVMS is recognized as one of the leading live sporting event distributor in sub-Saharan Africa. Track records: UEFA EURO 2012-2020, Sochi 2014 & Rio 2016 Olympic Games, World Athletics Championships 2013-2023, Rabat 2019 African Games, Commonwealth Games 2018-2022...

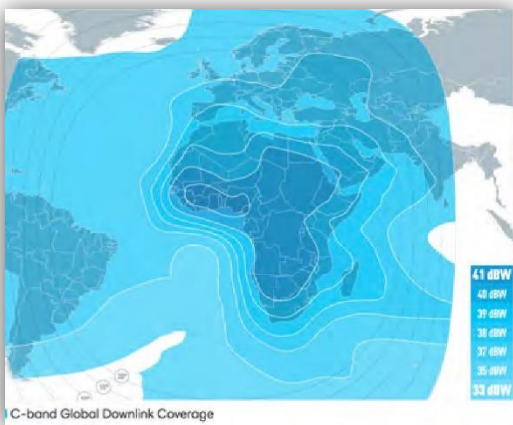
RELIABLE PARTNERS

TVMS has partnered with broadcast leading companies to deliver in Africa the best TOKYO 2020 PARALYMPIC GAMES.



AMP Visual (Production Hub)

- Technical facilities & staff
- Control room – Traffic/Ingest
- Live production
- Live Commentary
- Post production (daily Highlights and Best Of)
- IP Streaming



EUROVISION (Satellite contribution/Distribution)

- Satellite uplinks and fiber links to AMP Visual
- Satellite capacity over Africa via E3B 3.1°East Transponder O3C
- Signal encryption using BISS-1 conditional access
- Technical assistance to broadcasters

TVMS EDITORIAL TEAM



TVMS has assembled an operational team of renowned French, English and Portuguese speaking experts, journalists & consultants to deliver an epic TOKYO 2020 PARALYMPIC GAMES to African broadcasters.

Editor in Chief :
Angus TORODE

French-speaking consultants & Journalists:
Ryadh SALLEM (Consultant)
Romain GRIMAUD (Journalist)
Lionel ROSSO (Journalist)
Jocelyn VELUIRE (Journalist)
Gregory PETITJEAN (Journalist)

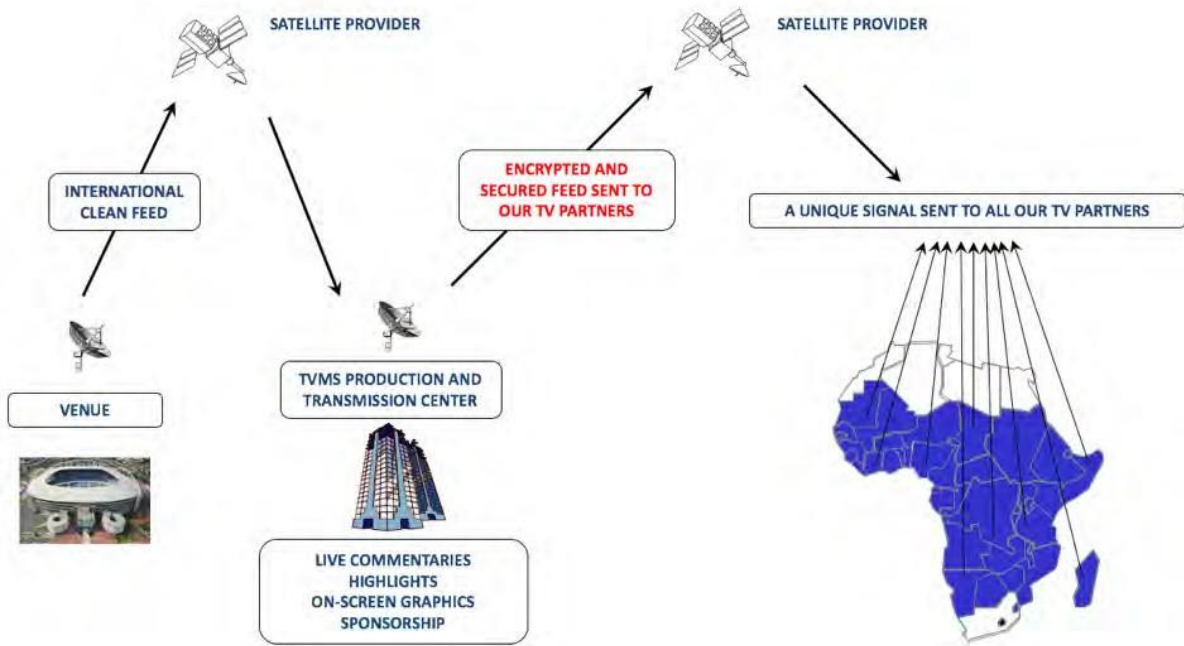
English-speaking journalists:
William YBERT (Consultant)
Anthony JEFFERS (Journalist)
Angus TORODE (Journalist)
Jeremy KLAYMAN (Journalist)

Portuguese-speaking journalists:

Christophe DA SILVA (Consultant)
Manuel NUNES ALEXANDRE (Journalist)
Ricardo RODRIGUES (Journalist)



BROADCAST SOLUTION



- Signal specifically dedicated to African viewers
- Layout of the signal (commentaries) issued from a unique production center
- Signal completely secured and encrypted
- Same signal for all TV partners



BROADCASTING IN SUB-SAHARAN AFRICA



BROADCAST REPORT - TOTAL DURATION - 24 AUGUST / 5 SEPTEMBER 2021 FTA BROADCASTERS IN SSA - TOKYO 2020 PARALYMPIC GAMES

TERRITORY	FTA LOCAL BROADCASTER		FTA PAN AFRICAN BROADCASTER		TOTAL PER TERRITORY
	PLATFORMS	DURATION	PLATFORMS	DURATION	
ANGOLA	TPA		TV5 MONDE AFRIQUE	16:32:30	16:32:30
BENIN	ORTB	16:32:30	TV5 MONDE AFRIQUE	16:32:30	33:05:00
BOTSWANA	BTW	27:48:30	TV5 MONDE AFRIQUE	16:32:30	44:21:00
BURKINA FASO	RTB	27:48:30	TV5 MONDE AFRIQUE	16:32:30	44:21:00
BURUNDI	RTNB		TV5 MONDE AFRIQUE	16:32:30	16:32:30
CAMEROON	CRTV	16:32:30	TV5 MONDE AFRIQUE	16:32:30	33:05:00
CAPE VERDE	TCV	16:32:30	TV5 MONDE AFRIQUE	16:32:30	33:05:00
CENTRAL AFRICA	-		TV5 MONDE AFRIQUE	16:32:30	16:32:30
CHAD	-		TV5 MONDE AFRIQUE	16:32:30	16:32:30
COMORES ISLAND	ORTC	16:32:30	TV5 MONDE AFRIQUE	16:32:30	33:05:00
CONGO BRAZZAVILLE	-		TV5 MONDE AFRIQUE	16:32:30	16:32:30
DEMOCRATIC REPUBLIC OF CONGO	RTNC		TV5 MONDE AFRIQUE	16:32:30	16:32:30
DJIBOUTI	-		TV5 MONDE AFRIQUE	16:32:30	16:32:30
EQUATORIAL GUINEA	-		TV5 MONDE AFRIQUE	16:32:30	16:32:30
ERITREA	-		TV5 MONDE AFRIQUE	16:32:30	16:32:30
ESWATINI	ESWATINI TV	16:32:30	TV5 MONDE AFRIQUE	16:32:30	33:05:00
ETHIOPIA	-		TV5 MONDE AFRIQUE	16:32:30	16:32:30
GABON	GABON TELEVISIONS	16:32:30	TV5 MONDE AFRIQUE	16:32:30	33:05:00
GAMBIA	-		TV5 MONDE AFRIQUE	16:32:30	16:32:30
GHANA	GTV sports	16:32:30	TV5 MONDE AFRIQUE	16:32:30	33:05:00
GUINEA	-		TV5 MONDE AFRIQUE	16:32:30	16:32:30
GUINEA BISSAU	-		TV5 MONDE AFRIQUE	16:32:30	16:32:30
IVORY COAST	RTI	16:32:30	TV5 MONDE AFRIQUE	16:32:30	33:05:00
KENYA	KBC	16:32:30	TV5 MONDE AFRIQUE	16:32:30	33:05:00
LESOTHO	LTV	16:32:30	TV5 MONDE AFRIQUE	16:32:30	33:05:00
LIBERIA	-		TV5 MONDE AFRIQUE	16:32:30	16:32:30
MADAGASCAR	TVM	16:32:30	TV5 MONDE AFRIQUE	16:32:30	33:05:00
MALAWI	MBC	16:32:30	TV5 MONDE AFRIQUE	16:32:30	33:05:00
MALI	ORTM		TV5 MONDE AFRIQUE	16:32:30	16:32:30
MAURITIUS	MBC	16:32:30	TV5 MONDE AFRIQUE	16:32:30	33:05:00
MOZAMBIQUE	TVM	16:32:30	TV5 MONDE AFRIQUE	16:32:30	33:05:00
NAMIBIA	NBC	16:32:30	TV5 MONDE AFRIQUE	16:32:30	33:05:00
NIGER	ORTN	16:32:30	TV5 MONDE AFRIQUE	16:32:30	33:05:00
NIGERIA	NTA	27:48:30	TV5 MONDE AFRIQUE	16:32:30	44:21:00
RWANDA	RBA	3:07:00	TV5 MONDE AFRIQUE	16:32:30	19:39:30
SAO TOME	-		TV5 MONDE AFRIQUE	16:32:30	16:32:30
SAINT HELENA	-		TV5 MONDE AFRIQUE	16:32:30	16:32:30
SENEGAL	-		TV5 MONDE AFRIQUE	16:32:30	16:32:30
SEYCHELLES	SBC	27:48:30	TV5 MONDE AFRIQUE	16:32:30	44:21:00
SIERRA LEONE	SLBC	16:32:30	TV5 MONDE AFRIQUE	16:32:30	33:05:00
SOMALIA	-		TV5 MONDE AFRIQUE	16:32:30	16:32:30
SOUTH AFRICA	-		TV5 MONDE AFRIQUE	16:32:30	16:32:30
SOUTH SUDAN	-		TV5 MONDE AFRIQUE	16:32:30	16:32:30
SUDAN	-		TV5 MONDE AFRIQUE	16:32:30	16:32:30
TANZANIA	ZBC 2	27:48:30	TV5 MONDE AFRIQUE	16:32:30	44:21:00
TOGO	TVT	16:32:30	TV5 MONDE AFRIQUE	16:32:30	33:05:00
UGANDA	UBC	16:32:30	TV5 MONDE AFRIQUE	16:32:30	33:05:00
ZAMBIA	ZNBC	27:48:30	TV5 MONDE AFRIQUE	16:32:30	44:21:00
ZIMBABWE	ZTN	16:32:30	TV5 MONDE AFRIQUE	16:32:30	33:05:00
TOTAL DURATION		500:48:00	TOTAL DURATION	810:32:30	1311:20:30

BROADCASTERS SERVICING

A daily follow-up

A dedicated team accompanied the African broadcasters in their programming, providing feedback on event time and assistance for technical support. The team was involved in the run-up to the event, as well as during and after the Games.

Services provided

- Satellite & IP stream delivery (WebRTC)
- In addition with satellite and/or IP stream distribution, TVMS offered the opportunity to access our content via an FTP server. Broadcasters could download any content missed.
- English/French/Portuguese commentary for all content
- English TV graphics

Running orders

A running order was sent to the broadcasters before each program (live ceremony, highlight, best of).



TOKYO 2020 PARALYMPIC GAMES - OPENING CEREMONY

TV RUNNING ORDER

Olympic Stadium, Tokyo Japan - 24th August 2021



IN CET TIME	GMT IN (CET time: GMT+2)	GMT OUT	DURATION (hh:mm:ss)	ON SCREEN	STUDIO TVMS (AMP)	SOURCE HB	GRAPHICS
12:00:00	10:00:00			START OF THE INTERNATIONAL FEED			
	10:00:00	10:48:55	00:48:55	VENUE WIDE SHOT	NO COMMENTARY	LIVE	
	10:48:55	10:49:55	00:01:00	COUNT DOWN CLOCK 60 SEC.	PLAYLIST AMP	AMP	AMP VISUAL
12:49:55	10:49:55	11:00:06	00:10:10	START OF THE FEED			
	10:49:55	10:50:00	00:00:05	LOGO FUNDERS	PLAYLIST AMP	AMP	LOGO FUNDERS
	10:50:00	10:50:30	00:00:30	OPENING ANIMATION	NO COMMENTARY	LIVE	OPENING ANIMATION PLAYED BY OBS
	10:50:30	10:50:45	00:00:15	VENUE AERIAL SHOTS / VENUE WIDE SHOTS (music: fade out 10")	LIVE COMMENTARY	LIVE	SPORTS TITLE
	10:50:45	10:51:00	00:00:15	VENUE WIDE/ATMOSPHERE/AERIAL SHOTS	LIVE COMMENTARY	LIVE	2 LINE LOCATION ID (LOCATION)
	10:51:00	10:51:15	00:00:15	VENUE AERIAL SHOTS	LIVE COMMENTARY	LIVE	2 LINE LOCATION ID (CEREMONY ID)
	10:51:15	10:59:45	00:08:30	VENUE/TOKYO AERIALS SHOTS	COMMENTARY/PLAY LIST AMP	LIVE	AMP: SYNTHÉ JOURNALISTS+CONSULTANTS
	10:59:45	11:00:00	00:00:15	VENUE WIDE/ATMOSPHERE/AERIAL SHOTS	LIVE COMMENTARY	LIVE	
11:00:00	13:49:02	13:49:02	02:49:02	START OF THE CEREMONY			
	11:00:00	13:46:02	02:46:02	LIVE CEREMONY	LIVE COMMENTARY	LIVE	
	13:46:02	13:49:02	00:03:00	LIGHTING OF THE PARALYMPIC FLAMES & FIREWORKS	COMMENTARY/PLAY LIST AMP	LIVE	AMP: SYNTHÉ JOURNALISTS+CONSULTANTS
	13:49:02	13:49:32	00:00:30	CLOSING SEQUENCE	PLAYLIST AMP	AMP	CLOSING SEQUENCE PLAYED BY AMP
	13:49:32	13:49:37	00:00:05	LOGO FUNDERS	PLAYLIST AMP	AMP	LOGO FUNDERS
15:49:37	13:49:37			END OF TVMS FEED			

Local Time: GMT + 02:00:00



TOKYO 2020 PARALYMPIC GAMES - DAILY HIGHLIGHTS

TV RUNNING ORDERS

24th August - 5h September 2021



IN CET TIME	GMT IN (CET time: GMT+2)	GMT OUT	DURATION (hh:mm:ss)	ON SCREEN	STUDIO TVMS (AMP)	SOURCE HB	GRAPHICS
21:00:00	19:00:00			START OF THE SATELLITE FEED			
	19:00:00	19:01:00	00:01:00	COUNT DOWN CLOCK 60 SEC.	PLAYLIST AMP	AMP	AMP VISUAL
21:01:00	19:01:00	19:52:50	00:51:50	START OF THE FEED			
	19:01:00	19:01:05	00:00:05	LOGO FUNDERS	PLAYLIST AMP	AMP	LOGO FUNDERS
	19:01:05	19:01:35	00:00:30	OPENING ANIMATION	PLAYLIST AMP	AMP	OPENING ANIMATION
	19:01:35	19:02:05	00:00:30	WETHE15 CLIP CAMPAIGN	PLAYLIST AMP	AMP	WETHE15 CLIP CAMPAIGN
	19:02:05	19:52:05	00:50:00	DAILY HIGHLIGHTS PROGRAMME	PLAYLIST AMP	AMP	
	19:52:05	19:52:35	00:00:30	CLOSING ANIMATION	LIVE COMMENTARY	AMP	CLOSING ANIMATION
	19:52:35	19:52:40	00:00:05	LOGO FUNDERS	PLAYLIST AMP	AMP	LOGO FUNDERS
21:52:40	19:52:40			END OF TVMS FEED			

Local Time: GMT + 02:00:00

BROADCASTERS QUOTES

SBC - SEYCHELLES

Programmes Director

"The SBC was delighted to receive and air the 13 Highlight programmes + the Opening and Closing Ceremonies of the Tokyo 2020 Paralympic Games. The quality of the reception was excellent, and we were happy to note that our audiences really enjoyed all the various events compiled in the daily highlight programmes. We were all amazed and filled with wonder at some of the events which were being held for the first time. The SBC is truly grateful to the IPC and TV Media Sports for granting us this event rights free."



ESWATINI TV - ESWATINI

Programmes Coordinator

"It has been a great pleasure working with TVMS during the Tokyo 2020 Paralympic Games. The Opening and Closing Ceremony were just perfect considering they were live. The TVMS correspondence were always delivered the parameters on time; communication was great. This was good content for the station and we look forward to another competition".



TCV - CAPE VERDE

Administradora da RTC, S.A.

"On behalf of RTC, we would like to thank this altruistic gesture of the International Paralympic Committee. We are all too few to promote human rights, and join efforts for a better world. RTC takes this opportunity to address the best compliments to the TV Media Sport, for its professionalism and spirit of collaboration. We are very grateful for your work".



ORTB - BENIN

Director of programmes

"There was a great deal of interest in the event in Benin, as the Paralympic movement in our country is becoming more and more established. As proof, Benin was present at this world meeting of Paralympic sport. Expectations regarding the broadcasting of the event were high and to meet the requirements, Benin National Television enriched its programmes. We organized a studio set with major players in the Beninese Paralympic movement, namely the President of



the Benin National Paralympic Committee and a former Paralympian who took part in the Athens Paralympic Games in 2004. We would like to congratulate your entire team for the quality of the signal and the regularity of its transmission."

LA3 (RTI GROUP) - IVORY COAST
Director of programmes

"It was an opportunity for RTI Group to showcase the talents and encourage the efforts of people with disabilities. These games have shown us the truth of the quote by Serge Zan Bi, President of the Pan-African Movement for the Defense of the Rights of Persons with Disabilities (MPDDPH): "Disability should not be an obstacle to my development, to my effective integration into society.

La 3 will be there again, if it has the opportunity, at the next edition."



BROADCASTERS SCREENSHOTS

BTV – BOTSWANA



CRTV – CAMEROON



G1ERE – GABON



GTV SPORTS – GHANA



KBC – KENYA



LNBS – LESOTHO



MBC – MALAWI



NBC – NAMIBIA



NTA – NIGERIA



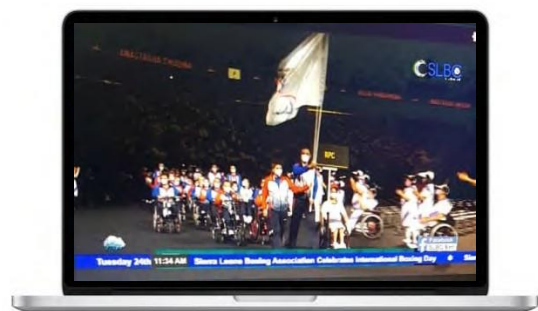
RTV – RWANDA



RTB – BURKINA FASO



SLBC – SIERRA LEONE



TV5 MONDE AFRIQUE – AFRICA



TELE SAHEL – NIGER



TV3 – ZAMBIA



TVM – MADAGASCAR



TVM – MOZAMBIQUE



TVT – TOGO



UBC – UGANDA



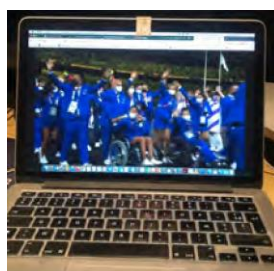
YS TV – MAURITIUS



ZBC2 – TANZANIA



Broadcasters were able to broadcast the Tokyo 2020 Paralympic Games across multiple media. Here is an example of multiscreen (Television / Laptop / Mobile phone):



SOCIAL MEDIAS

Here are examples of posts made by Ivory Coast



La 3 @La3officiel · 24 août
 #Tokyo2020 | Les athlètes ivoiriens 🇨🇮 lors de la cérémonie d'ouverture des jeux #Paralympiques | Sebehe Clarisse LAGO engagée en athlétisme et Adou Herve ANO engagé en haltérophilie sont les porteurs-drapeaux ! 🇨🇮🇨🇮 #La3 #3xPlus

0:21 80 vues Côte d'Ivoire

2 1 8

La 3 @La3officiel · 24 août
 Suivez la cérémonie des Jeux #Paralympiques #Tokyo2020, en ce moment sur #La3 | #3xPlus #Sport

1:18 33 vues

1

Posts from Rwanda



Rwanda Broadcasting Agency (RBA) @rbarwanda · 24 août
 NEW

Follow the @Tokyo2020 Paralympic games opening ceremony live on @RwandaTV from 2:10 PM

Rwanda Broadcasting Agency (RBA) @rbarwanda · 24 août
 PHOTOS:
 Team #Rwanda looking elegant in the traditional attire ahead of the @Tokyo2020 Paralympic games opening ceremony later today.

10 32

Rwanda Broadcasting Agency (RBA) @rbarwanda

PHOTOS:
 Team #Rwanda looking elegant in the traditional attire ahead of the @Tokyo2020 Paralympic games opening ceremony later today.

12:38 PM · 24 août 2021 · Twitter Web App

37 Retweets 7 Tweets cités 262 J'aime

RBH ACTIVITIES AT THE VENUE

KBC Kenya sent journalists on site to enrich their program with interviews, emotions, on site shots, etc.



#WETHE15 CAMPAIGN

TVMS is proud of its participation in the #WeThe15 movement with the broadcast of the official clip in all our daily highlights as well as during the opening and closing ceremonies throughout Sub-Saharan Africa.

BROADCAST REPORT - WETHE15 CAMPAIGN FILM - TOTAL DURATION & APPEARANCE - 24 AUGUST / 5 SEPTEMBER 2021
FTA BROADCASTERS IN SSA - TOKYO 2020 PARALYMPIC GAMES

TERRITORY	FTA LOCAL BROADCASTER				FTA PAN AFRICAN BROADCASTER				TOTAL PER TERRITORY	
	PLATFORMS	DURATION MN	NUMBER OF APPEARANCE		PLATFORMS	DURATION MN	NUMBER OF APPEARANCE		DURATION MN	NUMBER OF APPEARANCE
			90 SEC CLIP	30 SEC CLIP			90 SEC CLIP	30 SEC CLIP		
ANGOLA	TPA				TV5 MONDE AFRIQUE	9,5	2	13	9,5	15
BENIN	ORTB	9,5	2	13	TV5 MONDE AFRIQUE	9,5	2	13	19	30
BOTSWANA	BTB	16	2	26	TV5 MONDE AFRIQUE	9,5	2	13	25,5	43
BURKINA FASO	RTB	16	2	26	TV5 MONDE AFRIQUE	9,5	2	13	25,5	43
BURUNDI	RTNB				TV5 MONDE AFRIQUE	9,5	2	13	9,5	15
CAMEROON	CRTV	9,5	2	13	TV5 MONDE AFRIQUE	9,5	2	13	19	30
CAPE VERDE	TCV	9,5	2	13	TV5 MONDE AFRIQUE	9,5	2	13	19	30
CENTRAL AFRICA	-				TV5 MONDE AFRIQUE	9,5	2	13	9,5	15
CHAD	-				TV5 MONDE AFRIQUE	9,5	2	13	9,5	15
COMORES ISLAND	ORTC	9,5	2	13	TV5 MONDE AFRIQUE	9,5	2	13	19	30
CONGO BRAZZAVILLE	-				TV5 MONDE AFRIQUE	9,5	2	13	9,5	15
DEMOCRATIC REPUBLIC OF CONGO	RTNC				TV5 MONDE AFRIQUE	9,5	2	13	9,5	15
DJIBOUTI	-				TV5 MONDE AFRIQUE	9,5	2	13	9,5	15
EQUATORIAL GUINEA	-				TV5 MONDE AFRIQUE	9,5	2	13	9,5	15
ERITREA	-				TV5 MONDE AFRIQUE	9,5	2	13	9,5	15
ESWATINI	ESWATINI TV	9,5	2	13	TV5 MONDE AFRIQUE	9,5	2	13	19	30
ETHIOPIA	-				TV5 MONDE AFRIQUE	9,5	2	13	9,5	15
GABON	GABON TELEVISIONS	9,5	2	13	TV5 MONDE AFRIQUE	9,5	2	13	19	30
GAMBIA	-				TV5 MONDE AFRIQUE	9,5	2	13	9,5	15
GHANA	GTV sports	9,5	2	13	TV5 MONDE AFRIQUE	9,5	2	13	19	30
GUINEA	-				TV5 MONDE AFRIQUE	9,5	2	13	9,5	15
GUINEA BISSAU	-				TV5 MONDE AFRIQUE	9,5	2	13	9,5	15
IVORY COAST	RTI	9,5	2	13	TV5 MONDE AFRIQUE	9,5	2	13	19	30
KENYA	KBC	9,5	2	13	TV5 MONDE AFRIQUE	9,5	2	13	19	30
LESOTHO	LTV	9,5	2	13	TV5 MONDE AFRIQUE	9,5	2	13	19	30
LIBERIA	-				TV5 MONDE AFRIQUE	9,5	2	13	9,5	15
MADAGASCAR	TVM	9,5	2	13	TV5 MONDE AFRIQUE	9,5	2	13	19	30
MALAWI	MBC	9,5	2	13	TV5 MONDE AFRIQUE	9,5	2	13	19	30
MALI	ORTM				TV5 MONDE AFRIQUE	9,5	2	13	9,5	15
MAURITIUS	MBC	9,5	2	13	TV5 MONDE AFRIQUE	9,5	2	13	19	30
MOZAMBIQUE	TVM	9,5	2	13	TV5 MONDE AFRIQUE	9,5	2	13	19	30
NAMIBIA	NBC	9,5	2	13	TV5 MONDE AFRIQUE	9,5	2	13	19	30
NIGER	ORTN	9,5	2	13	TV5 MONDE AFRIQUE	9,5	2	13	19	30
NIGERIA	NTA	16	2	26	TV5 MONDE AFRIQUE	9,5	2	13	25,5	43
RWANDA	RBA	9,5	1		TV5 MONDE AFRIQUE	9,5	2	13	19	16
SAO TOME	-				TV5 MONDE AFRIQUE	9,5	2	13	9,5	15
SAINT HELENA	-				TV5 MONDE AFRIQUE	9,5	2	13	9,5	15
SENEGAL	-				TV5 MONDE AFRIQUE	9,5	2	13	9,5	15
SEYCHELLES	SBC	9,5	2	13	TV5 MONDE AFRIQUE	9,5	2	13	19	30
SIERRA LEONE	SLBC	9,5	2	13	TV5 MONDE AFRIQUE	9,5	2	13	19	30
SOMALIA	-				TV5 MONDE AFRIQUE	9,5	2	13	9,5	15
SOUTH AFRICA	-				TV5 MONDE AFRIQUE	9,5	2	13	9,5	15
SOUTH SUDAN	-				TV5 MONDE AFRIQUE	9,5	2	13	9,5	15
SUDAN	-				TV5 MONDE AFRIQUE	9,5	2	13	9,5	15
TANZANIA	ZBC 2	16	2	26	TV5 MONDE AFRIQUE	9,5	2	13	25,5	43
TOGO	TVT	9,5	2	13	TV5 MONDE AFRIQUE	9,5	2	13	19	30
UGANDA	UBC	9,5	2	13	TV5 MONDE AFRIQUE	9,5	2	13	19	30
ZAMBIA	ZNBC	16	2	26	TV5 MONDE AFRIQUE	9,5	2	13	25,5	43
ZIMBABWE	ZTN	9,5	2	13	TV5 MONDE AFRIQUE	9,5	2	13	19	30
TOTAL DURATION/APPEARANCE		289	53	403	TOTAL DURATION	465,5	98	637	754,5	1191

AUDIENCE REACH

COUNTRY	BROADCASTER	ESTIMATED AUDIENCE*
ANGOLA	TPA	1,681,982
BENIN	ORTB	1,233,080
BOTSWANA	BTV	160,800
BURKINA FASO	RTB	1,125,882
BURUNDI	RTNB	217,486
CAMEROON	CRTV	4,334,727
CAPE VERDE	RTC	46,536
COMOROS	ORTC	258,439
COTE D'IVOIRE	RTI	3,819,091
DEMOCRATIC REPUBLIC OF CONGO	RTNC	5,042,404
ESWATINI	ESWATINI TV	65,212
GABON	GABON TELEVISION	169,625
GHANA	GBC	1,366,901
KENYA	KBC	970,827
LESOTHO	LESOTHO TV	79,799
MADAGASCAR	ORTM	348,169
MALAWI	MBC	203,913
MALI	ORTM	3,325,160
MAURITIUS	MBC	129,166
MOZAMBIQUE	TVM	1,773,490
NAMIBIA	NBC	124,503
NIGER	ORTN	346,634
NIGERIA	NTA	24,294,956
RWANDA	RBA	572,085
SEYCHELLES	SBC	9,896
SIERRA LEONE	SIERRA LEONE BROADCASTING SERVICE	169,054
TANZANIA	AZAM MEDIA LTD	694,022
TOGO	TVT	403,162
UGANDA	UBC	480,463
ZAMBIA	ZNBC	659,363
ZIMBABWE	ZBC	3,057,265
TOTAL		57,164,092

*The numbers above are an estimate based on the market share of the broadcaster, average household size in the country and number of households with TV access. They represent the maximum audience that each of the daily highlights could have had by itself.



TOKYO 2020

PARALYMPIC GAMES

